



Your BDA Team

Your team BEFORE you publish your book:

Book Coach	Editor
Proofing editor	Designer – covers
Designer – formatting	Designer – Social media
Designer – Marketing	

Your team DURING your book launch:

Amazon Expert	Ingram Spark
Draft2Digital	Public Relations and Media Supporter
Marketing Strategist	Social Media
Virtual Assistant	Project Manager

Your team AFTER your book is launched:

Audio / sound engineer	Videographer
Photographer	Website Specialist
Social Media	Virtual Assistant
Speaking Association/training/promotion	Online Program creators



Public Relations Strategy

Where:

TV	
Radio	
Newspaper	
Online Media	
Bloggers	
Podcasters	

Recipients:

Journalists	
Agents	
Producers	
Direct	

Follow Up:

When	
Next Steps	

Notes:
